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**AMERIGON TO PRESENT AT ROTH CAPITAL PARTNERS'
ANNUAL GROWTH STOCK CONFERENCE**

NORTHVILLE, MI (February 11, 2008) . . . Amerigon Incorporated (NASDAQ: ARGN), a leader in developing products based on advanced thermoelectric (TE) technologies for a wide range of global markets and applications, today announced that President and CEO Daniel R. Coker is scheduled to make an investor presentation at the Roth Capital Partners 20th Annual Growth Stock Conference on Wednesday, February 20 at 1:30 pm Pacific Time. The conference is being held February 18-21 at the Ritz Carlton in Laguna Niguel, CA.

The presentation will be accessible by live webcast on the investor section of the Amerigon website at www.amerigon.com. A replay of the webcast will be available on the Amerigon website for 90 days.

About Amerigon

Amerigon (NASDAQ: ARGN) develops products based on its advanced, proprietary, efficient thermoelectric (TE) technologies for a wide range of global markets and heating and cooling applications. The Company's current principal product is its proprietary Climate Control Seat™ (CCS™) system, a solid-state, TE-based system that permits drivers and passengers of vehicles to individually and actively control the heating and cooling of their respective seats to ensure maximum year-round comfort. CCS, which is the only system of its type on the market today, uses no CFCs or other environmentally sensitive coolants. Amerigon maintains sales and technical support centers in Southern California, Detroit, Japan, Germany and England.

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