

# AMERIGON NEWS

*Advanced Thermoelectric Solutions*

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Contact: Allen & Caron Inc  
Jill Bertotti (investors)  
[jill@allencaron.com](mailto:jill@allencaron.com)  
Len Hall (media)  
[len@allencaron.com](mailto:len@allencaron.com)  
(949) 474-4300

## AMERIGON CLIMATE CONTROL SEAT™ (CCS™) SYSTEM TO BE FEATURED IN THE NEW 2008 JAGUAR XJ LUXURY SEDANS

NORTHVILLE, MI (April 4, 2007) . . . Amerigon Incorporated (Nasdaq: ARGN), a leader in developing products based on advanced thermoelectric (TE) technologies for a wide range of global markets and applications, announced today that its proprietary Climate Control Seat™ (CCS™) system will be offered for the front seats in the 2008 model year Jaguar XJ, Jaguar's flagship luxury full-size sedan sold throughout the world. The restyled 2008 XJ models will reach Jaguar showrooms this summer, and are the first vehicles from Jaguar to offer Amerigon's actively heated and cooled seat system.

In selecting the Jaguar XJ8L as its Top Car for 2006 in the \$50,000+ category, AAA, North America's largest motoring and leisure travel organization, declared: "If your goal is to travel in ultimate style and comfort, few vehicles can compare." Now, for the 2008MY, CCS will further enhance Jaguar comfort as an option on the long wheelbase XJ8L and standard wheelbase XJ8. Three additional XJ models, the opulent Vanden Plas, performance XJR, and flagship Super V8 will include CCS as standard equipment.

The redesigned 2008 XJ features a new grille and bumper style along with powerful engines, a revolutionary aluminum bodyshell and a smooth six-speed ZF automatic transmission. New enhancements offering additional comfort and convenience include CCS, the only actively heated and cooled seat system on the automotive market, more usable leg and foot room for rear-seat passengers, an upgraded Bluetooth system that allows the connection of more phones, and availability of multicast HD radio.

Amerigon President and Chief Executive Officer Daniel R. Coker said, "We are extremely pleased to have our heating and cooling technology selected by Jaguar for inclusion in such an elegant vehicle. Jaguar is an important and prestigious brand and has always stood for luxury, quality and performance. The XJ is Jaguar's top-of-the-line vehicle and a car seen and admired literally all over the world."

### About CCS

The CCS system, which is built around Amerigon's highly-efficient, solid-state thermoelectric device, is completely independent of the automobile's heating and air conditioning system and does not reduce power available to the engine. It also emits no CFCs or other gases and is completely friendly to the environment.

Air is forced through the heat pump in the CCS system and thermally conditioned in response to electronic switch input from the seat occupant. The conditioned air circulates by a specially designed fan through ducts in the seat cushion and seat back, so that the surface can be heated or cooled. Each seat has individual electronic controls to adjust the level of heating or cooling. CCS substantially improves comfort compared with conventional air conditioners by focusing the cooling directly on the passenger through the seat, rather than waiting until ambient air cools the seat surface behind the passenger.

Amerigon is the largest supplier of TE systems for cars, with more than 2.7 million thermoelectric-based seat systems sold.

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**About Amerigon**

Amerigon (Nasdaq: ARGN) develops products based on its advanced, proprietary, efficient thermoelectric (TE) technologies for a wide range of global markets and heating and cooling applications. The Company's current principal product is its proprietary Climate Control Seat™ (CCS™) system, a solid-state, TE-based system that permits drivers and passengers of vehicles to individually and actively control the heating and cooling of their respective seats to ensure maximum year-round comfort. CCS, which is the only system of its type on the market today, uses no CFCs or other environmentally sensitive coolants. Amerigon maintains sales and technical support centers in Los Angeles, Detroit, Japan, Germany and England.

*Certain matters discussed in this release are forward-looking statements that involve risks and uncertainties, and actual results may be different. Important factors that could cause the Company's actual results to differ materially from its expectations in this release are risks that sales may not significantly increase, additional financing, if necessary, may not be available, new competitors may arise and adverse conditions in the automotive industry may negatively affect its results. The liquidity and trading price of its common stock may be negatively affected by these and other factors. Please also refer to Amerigon's Securities and Exchange Commission filings and reports, including but not limited to its Form 10-Q for the period ended September 30, 2006 and its Form 10-K for the year ended December 31, 2006.*

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