

AMERIGON NEWS

Advanced Thermoelectric Solutions

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AMERIGON CLIMATE CONTROL SEAT™ (CCS™) SYSTEM FEATURED IN NEW 2008 LEXUS LS 600h L LUXURY HYBRID SEDAN

Further Extension of Ten-Year Relationship with Lexus

NORTHVILLE, MI (May 15, 2007) . . . Amerigon Incorporated (Nasdaq:ARGN), a leader in developing and marketing products based on advanced thermoelectric (TE) technologies for a wide range of global markets and applications, today announced that its proprietary Climate Control Seat™ (CCS™) system will be featured in the 2008 Lexus LS 600h L, the first Lexus hybrid vehicle to feature CCS. The new Lexus model, which is expected to be in U.S. showrooms this summer, is also the first vehicle to feature a full hybrid V8 powertrain.

Amerigon's CCS, the only system on the global seat market that allows the driver and passengers to actively heat or cool their seats individually for personal comfort at any time of the year, will be offered as a standard feature in the front row and as a rear-seat option on the new Lexus LS 600h L.

Amerigon President and Chief Executive Officer Daniel R. Coker said the selection of CCS for the newest Lexus underscores Amerigon's longstanding relationship with Lexus and Toyota, which dates back more than 10 years. CCS is well suited to hybrid vehicles because it is designed with environmentally friendly technology that operates independently of the heating and air conditioning (HVAC) system, which can reduce the load on a vehicle's engine, Coker added.

"This application is ideal for us," Coker said. "CCS fits into the environmentally friendly template of hybrid vehicles as it can expand and individualize the vehicle's comfort zones without a performance penalty. That's an especially important advantage in the Lexus LS 600h L with its emphasis on driver and passenger comfort.

"We are very proud to continue our close partnership with Lexus, which was one of the first vehicles ever to offer CCS, and continues to have a longstanding tradition of quality, reliability and technological innovation," Coker added.

The CCS system is built around a highly efficient, solid-state thermoelectric device that rapidly converts electric current into the desired thermal effect (hot or cold) and does not use CFCs or other environmentally sensitive coolants.

About Amerigon

Amerigon (Nasdaq: ARGN) develops products based on its advanced, proprietary, efficient thermoelectric (TE) technologies for a wide range of global markets and heating and cooling applications. The Company's current principal product is its proprietary Climate Control Seat™ (CCS™) system, a solid-state, TE-based system that permits drivers and passengers of vehicles to individually and actively control the heating and cooling of their respective seats to ensure maximum year-round comfort. CCS, which is the only system of its type on the market today, uses no CFCs or other environmentally sensitive coolants. Amerigon maintains sales and technical support centers in Southern California, Detroit, Japan, Germany and England.

Certain matters discussed in this release are forward-looking statements that involve risks and uncertainties, and actual results may be different. Important factors that could cause the Company's actual results to differ materially from its expectations in this release are risks that sales may not significantly increase, additional financing, if necessary, may not be available, new competitors may arise and adverse conditions in the automotive industry may negatively affect its results. The liquidity and trading price of its common stock may be negatively affected by these and other factors. Please also refer to Amerigon's Securities and Exchange Commission filings and reports, including but not limited to its Form 10-Q for the period ending March 31, 2007 and its Form 10-K for the year ended December 31, 2006.

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