

NEWS RELEASE for June 19, 2007 at 6:00 AM EDT

Contact: Allen & Caron Inc
Jill Bertotti (investors)
jill@allencaron.com
Len Hall (media)
len@allencaron.com
(949) 474-4300

AMERIGON CEO DANIEL R. COKER TO RING THE NASDAQ CLOSING BELL

NORTHVILLE, MI (June 19, 2007) . . . Amerigon Incorporated (Nasdaq:ARGN), a leader in developing and marketing products based on advanced thermoelectric (TE) technologies for a wide range of global markets and applications, today announced that President and Chief Executive Officer Daniel R. Coker will ring the ceremonial NASDAQ Stock Market Closing Bell, on June 21st, at the NASDAQ MarketSite on Broadway in Times Square in New York City.

The bell-ringing ceremony will be webcast live on the MarketSite Live Webcam on NASDAQ's website (www.nasdaq.com/reference/marketsite_about.stm), beginning at 3:50 p.m. Eastern Time. It will also be broadcast at 4:00 p.m. Eastern Time on national business television on CNBC and BloombergTV.

“Amerigon’s participation in the NASDAQ market close is both an honor and an acknowledgement of the outstanding work of our employees and partners, and all they have achieved over the past several years,” said Coker. “The NASDAQ Stock Market is home to companies that serve as leaders across all areas of business and Amerigon is pleased to be a part of this prestigious group.”

Amerigon began trading on NASDAQ in 1993. In February of this year, Amerigon met the stringent requirements to move up from The NASDAQ Capital Market to The NASDAQ Global Market.

Amerigon announced last week that it shipped its three millionth Climate Control Seat™ (CCS™) system, a significant milestone for the Company which began commercial shipments of the system in late 1999. CCS, the Company’s current principal product, is the only system on the global seat market that allows the driver and passengers to actively heat or cool their seats individually for personal comfort at any time of the year. The Company also recently announced its first non-automotive application of its proprietary TE technology, a personal heating and cooling system for the desktop.

About Amerigon

Amerigon (Nasdaq: ARGN) develops products based on its advanced, proprietary, efficient thermoelectric (TE) technologies for a wide range of global markets and heating and cooling applications. The Company’s current principal product is its proprietary Climate Control Seat™ (CCS™) system, a solid-state, TE-based system that permits drivers and passengers of vehicles to individually and actively control the heating and cooling of their respective seats to ensure maximum year-round comfort. CCS, which is the only system of its type on the market today, uses no CFCs or other environmentally sensitive coolants. Amerigon maintains sales and technical support centers in Southern California, Detroit, Japan, Germany and England.

Certain matters discussed in this release are forward-looking statements that involve risks and uncertainties, and actual results may be different. Important factors that could cause the Company’s actual results to differ materially from its expectations in this release are risks that sales may not significantly increase, additional financing, if necessary, may not be available, new competitors may arise and adverse conditions in the automotive industry may negatively affect its results. The liquidity and trading price of its common stock may be negatively affected by these and other factors. Please also refer to Amerigon’s Securities and Exchange Commission filings and reports, including but not limited to its Form 10-Q for the period ended March 31, 2007 and its Form 10-K for the year ended December 31, 2006.