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AMERIGON TO PRESENT AT ROTH CAPITAL PARTNERS' 2007 NEW YORK CONFERENCE

NORTHVILLE, MI (August 29, 2007) . . . Amerigon Incorporated (Nasdaq: ARGN), a leader in developing and marketing products based on advanced thermoelectric (TE) technologies for a wide range of global markets and applications, today announced that President and CEO Daniel R. Coker is scheduled to make an investor presentation at the Roth 2007 New York Conference on Wednesday, September 5 at 10:00 am Eastern Time. The two-day conference is being held September 5-6 at the Westin New York at Times Square.

The presentation will be accessible by live webcast on the investor section of the Amerigon website at www.amerigon.com. A replay of the webcast will be available on the Amerigon website for 90 days.

About Amerigon

Amerigon (Nasdaq: ARGN) develops products based on its advanced, proprietary, efficient thermoelectric (TE) technologies for a wide range of global markets and heating and cooling applications. The Company's current principal product is its proprietary Climate Control Seat™ (CCS™) system, a solid-state, TE-based system that permits drivers and passengers of vehicles to individually and actively control the heating and cooling of their respective seats to ensure maximum year-round comfort. CCS, which is the only system of its type on the market today, uses no CFCs or other environmentally sensitive coolants. Amerigon maintains sales and technical support centers in Southern California, Detroit, Japan, Germany and England.

Certain matters discussed in this release are forward-looking statements that involve risks and uncertainties, and actual results may be different. Important factors that could cause the Company's actual results to differ materially from its expectations in this release are risks that sales may not significantly increase, additional financing, if necessary, may not be available, new competitors may arise and adverse conditions in the automotive industry may negatively affect its results. The liquidity and trading price of its common stock may be negatively affected by these and other factors. Please also refer to Amerigon's Securities and Exchange Commission filings and reports, including but not limited to its Form 10-Q for the period ended June 30, 2007 and its Form 10-K for the year ended December 31, 2006.

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