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**AMERIGON TO PRESENT AT ARGUSVISION: EYES ON THE
GLOBAL ECONOMY CONFERENCE IN NEW YORK CITY**

NORTHVILLE, MI (October 25, 2007) . . . Amerigon Incorporated (Nasdaq: ARGN), a leader in developing products based on advanced thermoelectric (TE) technologies for a wide range of global markets and applications, announced today that President and CEO Daniel R. Coker is scheduled to make a presentation at the ArgusVision: Eyes on the Global Economy conference on Monday, November 5 at 2:20 pm Eastern Time. The one-day conference is being held at the University Club in New York City.

An archived replay of the 50-minute presentation will be accessible on the Events page of the Investor section of Amerigon's website at www.amerigon.com within 48 hours and will be available for 30 days.

About Amerigon

Amerigon (Nasdaq: ARGN) develops products based on its advanced, proprietary, efficient thermoelectric (TE) technologies for a wide range of global markets and heating and cooling applications. The Company's current principal product is its proprietary Climate Control Seat™ (CCS™) system, a solid-state, TE-based system that permits drivers and passengers of vehicles to individually and actively control the heating and cooling of their respective seats to ensure maximum year-round comfort. CCS, which is the only system of its type on the market today, uses no CFCs or other environmentally sensitive coolants. Amerigon maintains sales and technical support centers in Southern California, Detroit, Japan, Germany and England.

Certain matters discussed in this release are forward-looking statements that involve risks and uncertainties, and actual results may be different. Important factors that could cause the Company's actual results to differ materially from its expectations in this release are risks that sales may not significantly increase, additional financing, if necessary, may not be available, new competitors may arise and adverse conditions in the automotive industry may negatively affect its results. The liquidity and trading price of its common stock may be negatively affected by these and other factors. Please also refer to Amerigon's Securities and Exchange Commission filings and reports, including but not limited to its Form 10-Q for the period ended June 30, 2007 and its Form 10-K for the year ended December 31, 2006.

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