

# INCENTRA

## SOLUTIONS, INC.

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### FOR IMMEDIATE RELEASE

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## **INCENTRA SOLUTIONS NAMED COMPANY OF THE YEAR BY CMP'S *VARBUSINESS* MAGAZINE AND RANKED AMONG NORTH AMERICA'S TOP 500 TECHNOLOGY INTEGRATORS**

**Boulder, Colo., June 18, 2007** – Incentra Solutions, Inc. (OTCBB: ICNS) a provider of complete IT and storage management solutions to enterprises and managed service providers, today announced that it has been recognized by CMP Technology's *VARBusiness* magazine as one of North America's top technology integrators. Incentra Solutions was presented with the "Company of the Year Award" at a gala ceremony held in conjunction with the *VARBusiness* 500 Conference in New York City on June 12<sup>th</sup> where top integrators and executives were honored.

Incentra placed number 291 in the 13th annual *VARBusiness* 500 ranking, up from its placement at 347 last year and was honored for its overall solutions, channel strategy and customer service. It was noted that Incentra works closely with its clients to provide cohesive solutions in storage, security, networking and servers. Incentra's excellence in professional services, hardware and software products, IT outsourcing solutions, and financing options, earned it the Editor's Choice distinction.

"To be awarded Company of the Year is an honor and a tribute to the fact that we have an amazing group of employees enabling our delivery of services and solutions. We are pleased to see our business strategy and our team's hard work continue to payoff. It is wonderful to be recognized for our approach to the mid-tier market to provide complete IT solutions for our customers with specific focus in the storage, network and security areas," commented Chairman and CEO Tom Sweeney. "Our deep engineering and 24x7 operations expertise, coupled with our strong partnerships with the leading technology manufacturers, positions us as the best go to solutions provider for the mid-tier space."

The award listing was published in the June 11 issue of the monthly business magazine that provides strategic insight for technology integrators.

### **About Incentra Solutions, Inc.**

Incentra Solutions, Inc. ([www.incentrasolutions.com](http://www.incentrasolutions.com)) (OTCBB:ICNS) is a provider of complete IT & storage management solutions to enterprises and managed service providers in North America and Europe. Incentra's complete solution includes managed services, professional services, hardware and software products with the Company's First Call and Enhanced First Call support services, IT outsourcing solutions and financing options.

### **About *VARBusiness***

For the past 20 years, *VARBusiness*' strategic resources have been the gateway to the commercial and public sector (or government) Solution Provider community. The *VARBusiness* integrated platform of media opportunities provides strategic insight for technology integrators through industry-defining research, in-depth editorial, channel events and innovative Web services, enabling these IT professionals to make educated decisions for their businesses, partnerships and customers. *VARBusiness* offerings lead vendors and distributors to unprecedented access to the most powerful strategic Solution Providers in the market. *VARBusiness* has been the recipient of numerous industry awards for both editorial content and design.

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**About CMP Channel ([www.channelweb.com](http://www.channelweb.com))**

The CMP Channel is the one stop shop customers turn to in order to meet their global sales channel objectives from access to execution. Through use of its family of channel solutions which include CRN and VARBusiness, the ChannelWeb, the Group's XChange worldwide face-to-face conferences and the Institute for Partner Education & Development (IPED), vendors are able to accelerate sales through the channel. CMP Channel provides a worldwide answer to advertising, branding and marketing services, lead generation, market intelligence, branded and custom events, education of solution providers and best practices for vendors.

**About CMP Technology ([www.cmp.com](http://www.cmp.com))**

CMP Technology is a marketing-solutions company serving the technology industry. Through its market-leading portfolio of trusted information brands, CMP has earned the confidence of more technology professionals than any other media company. As a result, CMP is the premier provider of access, insight and actionable programs designed to connect sellers and buyers in ways that yield superior return on investment. CMP Technology is a subsidiary of United Business Media (<http://www.unitedbusinessmedia.com>), a global provider of news distribution and specialist information services with a market capitalization of more than \$3 billion.

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