

INCENTRA

SOLUTIONS, INC.

1140 Pearl Street, Boulder, Colorado 80302

For Release July 10, 2007 at 6:00 AM EDT

CMP Contact:

CMP Media
Kate Spellman
SVP Marketing Strategy & Biz Dev
kspellman@cmp.com
(516) 562-7383

Incentra Investor Contact:

Allen & Caron Inc
Jill Bertotti
jill@allencaron.com
Rene Caron
rene@allencaron.com
(949) 474-4300

Incentra Media Contact:

Incentra Solutions, Inc
Suzanne Becker Gallagher
sbecker@incentrasolutions.com
(303) 449-8279

Incentra Solutions Named to Fast Growth 100 List by CMP Media's CRN

*Identified as One of the Fastest Growing Solution Providers Across All
Specialty Areas and Business Models; CRN is the 'voice' of the Channel*

Boulder, Colo., July 10, 2007 – Incentra Solutions, Inc. (OTCBB:ICNS), a provider of complete IT and storage management solutions, today announced that the Company has been identified by CMP Media's *CRN*, vital information for VARs and technology integrators, as #4 on the Fast Growth 100 company ranking. Recognized to have met solution demand while growing at phenomenal rates, Incentra finished 2006 at \$66.6 million which represents a two-year growth rate of 670.76 percent.

"It is great to be recognized for the hard work the Incentra team has continued to display as we expand. Being awarded 'Company of the Year' by *VARBusiness* and now recognition on the *CRN* Fast Growth 100, reaffirms our strategy to provide complete IT and storage solutions to the mid-tier market. Growing organically and through acquisition takes focus and a talented team which we are fortunate to have on board," commented Chairman and CEO Thomas P. Sweeney.

CRN's Fast-Growth 100 identifies the 100 fastest growing solution providers across all specialty areas and business models. The profiles and data developed by *CRN's* editorial staff provide insights into which models and technology are proving to be the most lucrative. The average company on the 2007 Fast Growth list generates over \$27 million in annual sales and is growing at an average of 223%.

"As the channel's vital resource, *CRN* is solely focused on the Solution Provider community. This list, created by our editorial team, recognizes the Solution Providers that have worked tirelessly to support their customers. We salute them on their superior growth," said Robert DeMarzo, Editor of *CRN*.

"What makes this list so unique, and compelling, is that it represents such a large cross-section of the channel universe. What's more, this is a dynamic list. While 59 companies that were on *CRN's* 2006 Fast Growth 100 ranking made the grade again this year, sheer ingenuity and investment savvy propelled 41 new solution providers to growth rates worthy of the final cut."

About CRN

CRN gives Solution Providers and Technology Integrators the crucial information and analysis they need to drive their company's sales. As an advocate for and voice of the Channel, Solution Providers turn to CRN first for immediate information. With more than 20 years of experience, CRN is the most trusted source for 117,000 channel professionals. CRN can be found on the Web at <http://www.crn.com>.

About CMP Media (<http://www.cmp.com>)

CMP Media is a marketing solutions company serving the technology, healthcare and lifestyles industries. Through its market-leading portfolio of trusted information brands, CMP Media has earned the confidence of more professionals and enthusiasts in these fields than any other media company. As a result, CMP is the premier provider of access, insight and actionable programs designed to connect sellers and buyers in each of these industries in ways that yield superior return on investment. CMP Media is a subsidiary of United Business Media (<http://www.unitedbusinessmedia.com>), a global provider of news distribution and specialist information services with a market capitalization of more than \$3 billion.

About Incentra Solutions, Inc.

Incentra Solutions, Inc. (www.incentrasolutions.com) (OTCBB:ICNS) is a provider of complete IT & storage management solutions to enterprises and managed service providers in North America and Europe. Incentra's complete solution includes managed services, professional services, hardware and software products with the Company's First Call and Enhanced First Call support services, Professional Services, Managed Storage Services and financing options.

###