



1140 Pearl Street, Boulder, Colorado 80302

FOR IMMEDIATE RELEASE

Contacts for Incentra:

Media:

Eye-To-Eye Communications, Inc.
John Sperrazzo
john@eyetoeyepr.com
(858) 565-9800

Investors :

Allen & Caron Inc.
Jill Bertotti
jill@allencaron.com
(949) 474-4300

Incentra Solutions, Inc.
Andrea Clough
aclough@incentrasolutions.com
(310) 344-3724

Incentra Solutions Hires Andre Massignani as New Western Region Director of Managed Services

Company Builds Resources to Sell GridWorks Remote Monitoring and Managed Services in Western Region

SAN FRANCISCO, Calif. – Storage Decisions – December 4, 2007 – Incentra Solutions, Inc. (OTCBB: ICNS), announced Andre Massignani as its new Western Region Director of Managed Services. Mr. Massignani has more than 12 years of experience in IT solution sales and account management to Fortune 500, Global 1000 and Government Agencies and most recently acted as Sun Microsystems’ Sales Specialist for Managed Operations after the recent acquisition of SevenSpace in 2005. Incentra Solutions is showcasing its company’s product and service offering at Storage Decisions (Booth #108) at the San Francisco Hilton December 4-6, 2007.

In his new role, Mr. Massignani is responsible for driving Incentra’s professional and managed services portfolio into the Western Region, enabled through the GridWorks Remote Monitoring and Management platform. Based on his background supporting multiple platforms and providing managed services for storage, network & security, Mr. Massignani will also be a contributor to Incentra’ overall managed services roadmap.

“A key benefit of having Incentra Solutions acquire Helio Solutions in August, 2007 was our ability to become a complete IT solution provider – bridging our technical expertise on the product side, with our ability to provide an even broader set of professional services and begin selling true managed services to our long-time customers,” said Incentra Regional President Dave Condensa. “Andre’s former managed services and Bay Area sales experience make him perfectly suited to support our professional services and managed services offering in the Western region.”

Incentra Solutions has assets in 55 data centers around the world, which are being managed without a single person onsite. Incentra currently manages almost 3,000 TB of storage for its customers in US, Western Europe & Japan, performs more than 250,000 back-up jobs every month and manages approximately 10,000 IT elements/assets under managed services from its NOC in Colorado. The company's proprietary GridWorks technology enables Incentra's Network Operating Center (NOC) to remotely manage IT systems and deliver increased performance, security, utilization and ROI to a mid-tier market whose option, prior to Incentra, was simply to throw more servers and storage devices at their data growth issues.

“We are extremely excited to have Andre on our team,” said Incentra Regional Executive Vice President Bert Condensa. “About 90 percent of our existing customers have expressed some pain points around storage management and backup and could greatly benefit from GridWorks. With an approach that combines the automation of GridWorks and our operational and technical expertise, we can provide a more economical and efficient way to manage critical data. A couple of Incentra’s largest managed services customers are in the Bay Area, and we believe this will become one of the company’s most important markets.”

Prior to Incentra Solutions, Andre held sales positions at Sun Microsystems, Xcellenet, BEA Systems and Oracle. “Incentra is cutting edge, especially when it comes to its Storage and Backup managed services offering,” said Mr. Massignani. “I was interested in working for a growth company, where I could inject my experience and make a difference. Incentra is the perfect place for me to use my prior experience and creativity to help grow its flagship product offering.”

(more)

About GridWorks

A proprietary Operations Support System (OSS), GridWorks is used by its network engineers to remotely monitor and manage a wide spectrum of diverse public and private IT infrastructures. It enables the delivery of the GridSuite of services (GridWatch, GridManage and GridComplete). GridWorks is also a web portal that allows customers to view the health, performance and utilization of their capital assets and contracts in real-time. A unique, cost-effective outsourcing solution for safeguarding mission critical applications and data on a 24x7 basis, Incentra's portfolio provides varied levels of managed services to optimize IT performance and reduce operational costs and capital expenditures.

About Incentra Solutions, Inc.

Incentra Solutions, Inc. (OTCBB:ICNS) is a provider of complete IT & storage management solutions to enterprises and managed service providers in North America and Europe. Incentra's complete solution includes managed services, professional services, hardware and software products with the Company's First Call and Enhanced First Call support services, IT outsourcing solutions and financing options. For more information, visit www.IncentraSolutions.com.

Incentra Solutions Forward Looking Statements

Certain information discussed in this press release may constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 and the federal securities laws. Although the Company believes that the expectations reflected in such forward-looking statements are based upon reasonable assumptions at the time made, it can give no assurance that its expectations will be achieved. Readers are cautioned not to place undue reliance on these forward-looking statements. Forward-looking statements are inherently subject to unpredictable and unanticipated risks, trends and uncertainties such as the Company's inability to accurately forecast its operating results; the Company's potential inability to achieve profitability or generate positive cash flow; the availability of financing; and other risks associated with the Company's business. For further information on factors which could impact the Company and the statements contained herein, reference should be made to the Company's filings with the Securities and Exchange Commission, including Annual Reports on Form 10-KSB, Quarterly Reports on Form 10-QSB and Current Reports on Form 8-K. The Company assumes no obligation to update or supplement forward-looking statements that become untrue because of subsequent events.

#